

**A RESOLUTION ESTABLISHING A FARMERS' MARKET
IN THE TOWN OF KERNERSVILLE**

WHEREAS, for many decades, citizen and area farmers have brought their farm crops and products into the Town of Kernersville for sale to citizens of the Town; and

WHEREAS, for many years there have been individuals from the Triad area that come, from time to time, to purchase freshly grown crops and agrarian products from citizen and area farmers; and

WHEREAS the Town has had many venues for the sale of farmers' products, over the years, including but not limited to Farmers' Markets on Town property, Farmers' Markets set up on various private properties, and sales from private vehicles; and

WHEREAS the Board of Aldermen deems it proper, and in the best health, interest, and welfare of the citizens of Kernersville, to have available to its citizens the ability to purchase freshly grown farm crops and locally produced agrarian products; and

WHEREAS the Board of Aldermen has taken deliberate, proactive, and creative, steps to boost the local economy and to market the Town of Kernersville, and specific Town attributes, to increase tourism and boost the local economy; and

WHEREAS, the Board of Aldermen finds that the construction of a more "permanent" facility for citizen and area farmers to sell their farm crops and products is a good opportunity for the Town to market the same to citizens of the Triad in order to increase tourism within the Town, and for the Town's benefit; and

WHEREAS, the Board of Aldermen recognizes that an undertaking to develop and construct a new Farmers' Market facility on Town property will cost approximately \$85,000; and

WHEREAS, the Rotary Club of Kernersville recently brought the idea to the Town of creating a stationary or "permanent" Farmers' Market; and, with that idea, the Rotary Club of Kernersville also graciously offered the Town a donation of \$27,500 toward the establishment of such "permanent" Farmers' Market facility; and

WHEREAS, the staff and officials of the Town have found a location that would be suitable for the development and construction of a "permanent" Farmers' Market on Town owned property; and

WHEREAS, the Board of Aldermen finds that it is proper and fitting to accept the generous offer of the Rotary Club of Kernersville toward the construction of such a facility; and

WHEREAS, the Board of Aldermen finds that it is proper and fitting that a portion of the development and construction of such a facility come from Occupancy Tax Funds which will afford the Town the ability to market yet another attribute of the Town to increase tourism; and

WHEREAS, the Board of Aldermen finds that it is proper and in the best health, interest, and welfare of the citizens of the Town for the Town to utilize General Funds of the Town to develop and construct such a facility to afford all citizens of the Town the ability to purchase freshly grown farm crops and agrarian products for themselves and their families; and

NOW, THEREFORE, be it hereby Resolved by the Board of Aldermen of the Town of Kernersville that the Town of Kernersville create and establish a stationary and “permanent” Farmers’ Market facility on Town property, to the rear of the Town’s structure currently leased to, and occupied by, Allegacy;

1. That the Town, with gratitude, accept the generous offer by the Rotary Club of Kernersville of a donation in the amount of \$27,500 toward the development and construction of the new Farmers’ Market facility.

2. That the Town utilize Occupancy Tax Funds for up to, and including, one-third the cost of development and construction of the new Farmers’ Market facility.

3. That the Town utilize General Funds of the Town for the remaining costs of developing and constructing the new Farmers’ Market facility.

4. That the Town ask for assistance from the Chamber of Commerce and the KDPDC in marketing the new Farmers’ Market to individuals in the Triad area.

5. That the Town Attorney and Town Manager develop, with input from citizen and area farmers, the Chamber of Commerce, and the KDPDC, Town of Kernersville Rules and Regulations that will govern the use of the Farmers’ Market facility.

6. That the Town Manager now proceed with development and construction of the new Farmers’ Market facility, and the property surrounding the same, in order that the new Farmers’ Market might be open during the current year.

This the 2nd day of March, 2010.

TOWN OF KERNERSVILLE

By: _____
Dawn H. Morgan, Mayor

Attested to:

Dale F. Martin, Town Clerk

